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Product Specification Sheet**Product:** IRDye™800 Conjugated Affinity Purified anti-Myc EPITOPE TAG (Rabbit)**Code:** 600-432-381**Lot #** 16138**Size:** 100 µg**Physical State:** Lyophilized**Antibody Concentration:** 1.0 mg/ml (by UV absorbance at 280 nm)**Label:** IRDye™800 (MW 1067)**Fluorochrome/Protein Ratio:** 3.0 moles IRDye™800 per mole of Goat IgG**Absorption Wavelength:** 774 nm (in PBS)**Emission Wavelength:** 800 nm**Buffer:** 0.02 M Potassium Phosphate, 0.15 M Sodium Chloride, pH 7.2**Stabilizer:** 10 mg/ml BSA IgG and Protease free**Preservative:** 0.01% (w/v) Sodium Azide

Background Information: Epitope tags are short peptide sequences that are easily recognized by tag-specific antibodies. Due to their small size, epitope tags do not affect the tagged protein's biochemical properties. Most often sequences encoding the epitope tag are included with target DNA at the time of cloning to produce fusion proteins containing the epitope tag sequence. This allows anti-epitope tag antibodies to serve as universal detection reagents for any tag containing protein produced by recombinant means. This means that anti-epitope tag antibodies are a useful alternative to generating specific antibodies to identify, immunoprecipitate or immunoaffinity purify a recombinant protein. The anti-epitope tag antibody is usually functional in a variety of antibody-dependent experimental procedures. Expression vectors producing epitope tag fusion proteins are available for a variety of host expression systems including bacteria, yeast, insect and mammalian cells. Rockland Immunochemicals produces anti-epitope tag antibodies against many common epitope tags including Myc, GST, GFP, 6X His, MBP, FLAG and HA. Rockland Immunochemicals also produces antibodies to other tags including FITC, Rhodamine (TRITC), DNP and biotin.

Application(s): Fluorescence technology is widely used to detect proteins. However, many common visible fluorophores often result in considerable background fluorescence in the visible range. Visible fluorophores are rarely used for membrane-based protein detection because of this high background. IRDye™800 and IRDye™700DX antibody and reagent conjugates are specifically designed for protein detection methods that use longer-wavelength, near-infrared (IR) fluorophores to visualize proteins in western blotting and other applications. Very low background fluorescence in the IR range provides for a much higher signal-to-noise ratio than visible fluorophores. Detection levels in the picogram range on Western blots rival the sensitivity of chemiluminescence on film. IRDye™800 conjugates are optimized for the Odyssey® Infrared Imaging System developed by LI-COR. IRDye™800 conjugates are also suitable for immunofluorescence microscopy using commercially available excitation/emission filters in the 780nm/820nm range. Dual simultaneous labeling in western blots or microscopy is achieved when IRDye™800 conjugates are used in conjunction with IRDye™700 or Cy5.5™ conjugates. IRDye™800 and IRDye™700DX conjugates provide an ultra-sensitive and convenient alternative to standard chemiluminescent protein detection methods, as well as a valuable tool for multicolor imaging. Anti-myc has utility to detect the fusion protein of the myc epitope cloned along with the target gene. As such, anti-myc/myc can be used to identify fusion proteins containing the myc epitope. The antibody recognizes the Myc tag fused either to the amino- or carboxy- termini of targeted proteins.

Recommended Dilution(s):	LI-COR Odyssey® BLOT	1:5,000 - 1:25,000
	LI-COR In-Cell Western®	Not recommended
	OTHER APPLICATIONS	User Optimized

Storage Conditions: Store vial at 4° C prior to restoration. Restore with 0.1 ml of deionized water (or equivalent). Centrifuge product if not completely clear after standing at room temperature. This product is stable at 4° C as an undiluted liquid. Dilute only prior to immediate use. Expiration date is one (1) year from date of restoration.

Purity and Specificity: This affinity purified antibody is directed against human c-myc and is useful in determining its presence in various assays. This polyclonal anti-Myc-tag antibody detects overexpressed proteins containing the Myc epitope tag. The antibody recognizes the Myc-tag (Glu-Gln-Lys-Leu-Ile-Ser-Glu-Glu-Asp-Leu) fused to either the amino- or carboxy-termini of targeted proteins in transfected or transformed cells.

Immunogen: This antibody was purified from whole rabbit serum prepared by repeated immunizations with Myc epitope tag peptide E-Q-K-L-I-S-E-E-D-L conjugated to KLH using maleimide. The sequence corresponds to aa 410-419 of human c-Myc.

Conjugation Reference: LI-COR Biosciences, Lincoln, NE.

Related Product(s):

#600-101-098	Affinity Purified Anti-BIOTIN (GOAT)
#600-401-382	Affinity Purified Anti-6X HIS TAG (Rabbit)
#600-101-200	Affinity Purified Anti-GST (GOAT)
#600-101-215	Affinity Purified Anti-GFP (GOAT)
#600-101-096	Affinity Purified Anti-FITC (GOAT)
#200-301-246	Protein A Purified Mouse Mab Anti-TRITC
#200-B01-380	Protein A Purified Hamster Mab Anti-DNP
#611-703-127	HRP Anti-Rabbit IgG [H&L] MX10 (DONKEY)
#611-132-122	IRDye800 Anti-Rabbit IgG [H&L] MX10 (GOAT)

USDA Certification: All products of animal origin manufactured by Rockland Immunochemicals are derived from starting materials of North American origin. Collection was performed in United States Department of Agriculture (USDA) inspected facilities and all materials have been inspected and certified to be free of disease and suitable for exportation.

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